

PRESS RELEASE

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Discover the Hidden Gifts from Trees

Have you ever wanted to uncover the secrets trees have up their sleeves? International environmental charity, [The Word Forest Organisation](#), invites you to find out by participating in their [Trees Are The Key Awareness Week](#) between 21-27 March 2022.

Trees are the key to solving so many of the world's problems. They are crucial for a healthy environment and critical for every living, breathing inhabitant of our planet. They clean the air that we breathe, release precious oxygen, allow biodiversity to flourish and create safe habitats for wildlife. Trees are the ultimate gift from Mother Nature that keeps on giving.

Last year, the awareness week focused on how trees boost our mental and physical health and wellbeing. This year, it takes a deeper look at what trees really do for us.

As news of the negative impact global deforestation continues to have on our climate, its people and wildlife, surely there has never been a better time to focus on the positive impacts trees have on our planet too.

For seven days commencing Monday 21st March, which is also the International Day of Forests, the charity will be sharing a wealth of engaging articles, interviews and information about these incredible ecosystems, as well as launching their new [Educational Learning Platform](#). The first courses available are '[The Importance of Trees](#)' and '[Eco Resilience](#)', with many more planned throughout the year.

There will also be a series of [free lessons and activities](#) aimed at KS2 Primary School students (ages 7-11). Pupils will be able to learn all about what trees in the UK and Kenya do for us.

Join the free Friday evening screening of their documentary [#TreesAreTheKey](#), narrated by Kate Winslet, on 25th March, 7-9pm. The inspirational 40-minute documentary highlights the need for more trees in the tropics in the fight against climate change and will be followed by a Q&A with the charity's co-founders.

Tracey West, CEO of The Word Forest Organisation comments: "We're delighted to welcome you to celebrate this exciting and important environmental awareness week with our Team in Kenya and the UK! We hope to inspire you to pause a while from your busy schedules to step into nature, visit your favourite green spaces and 'talk trees' with friends and family. It's easy to take trees for granted, sometimes only missing them when we realise they're gone. Let us help you fall a little bit more in love with trees as we uncover their secrets and learn more about what they do for us, for wildlife and our planet too."

The Word Forest Organisation focuses their tree planting projects predominantly in Kenya to mitigate climate chaos, as they can grow up to ten times faster there than anywhere else on the planet.

Join the [Trees Are The Key Awareness Week](#) online and via their social channels as they spread the word about the critical role trees play to world health.

Ends+++

Website:

<https://www.wordforest.org/week/>

Social:

<https://www.facebook.com/WordForestOrg>

<https://www.instagram.com/wordforestorg/>

<https://twitter.com/WordForestOrg>

<https://www.linkedin.com/company/wordforestorg>

Educational Learning Platform:

<https://wordforest.teachable.com/>

https://wordforest.teachable.com/p/importance_of_trees

<https://wordforest.teachable.com/p/eco-resilience>

#TreesAreTheKey Screening:

<https://www.facebook.com/events/418557513368814>

For quotes, interviews and more on the charity:

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Note to Editors:

[The Word Forest Organisation](#) is a small international environmental and education charity based in Devon, founded in April 2017. They work to combat the devastating effects of climate change by planting trees in rural Kenya. To assist the communities that help them, they also support women's empowerment, build classrooms and facilitate education. They raise environmental awareness and plant trees in the UK too.

They plant predominantly in Kenya because trees near the equator grow up to 10 times faster than anywhere else on the planet. In terms of mitigating the climate crisis, these trees are amazing. Word Forest's approach is different; they prioritise the humanitarian needs of the incredible people who plant and tend the trees in Kenya using a collaborative and participatory approach. This is vital for us to stand a chance of mitigating the rising tide of our shared existential crisis from climate chaos.

For more information about their approach and impact, watch their documentary [#TreesAreTheKey](#) narrated by Kate Winslet.